



CREATING VALUE AT PMI IN 2018

HUMAN

77,400

Employees

42.1%

Women employees

>100

Employee nationalities

>350,000

Farmers contracted by PMI and

INTELLECTUAL

\$383m

Total R&D expenditure

92%

Of our total R&D expenditure related to smoke-free products

2

R&D centers

>400

Scientists, engineers, and technicians

MANUFACTURING

44

Owned manufacturing facilities

26

Third-party manufacturers

7

Of PMI-owned manufacturing facilities producing smoke-free products

\$1.4bn

Capital expenditure

NATURAL

>330,000 tons

Packed tobacco sourced

9.1m

Gigajoules energy consumed in PMI facilities

4.4m

Water use (in m³)

3

Most significant direct materials purchased: printed paper board used in packaging, acetate tow used in filter making and fine paper FINANCIAL

\$10bn

Annual spend on supply chain beyond tobacco

A

Long-term credit rating by Standard & Poors, Fitch, and A2 by Moody's

\$31.8bn

Total debt

1st

Largest publicly traded tobacco company by market capitalization

SOCIAL

>36,000

Suppliers

5.9m

Retailers selling PMI products

>230

Partners implementing our charitable contributions programs

31

PMI IMPACT projects selected



SMOKE-FREE FUTURE

Transforming our business

- Product health impacts
- Access to smoke-free products
- Product addictiveness
- · Responsible R&D

Driving operational excellence

- · Responsible commercialization
- · Other human rights
- · Economic performance
- · Raw materials and other supplies
- Data privacy
- Fiscal practices
- · Illicit tobacco trade
- Policy influence
- · Bribery, corruption, and anti-competition

Managing our social impact

- · Child labor erradication
- Fair working conditions
- Health, safety, and well-being
- · Diversity and inclusion
- · Community engagement
- Talent attraction and retention

Reducing our environmental footprint

- · Emissions and energy
- Biodiversity and deforestation
- · Waste and littering
- Water



REDUCING OUR ENVIRONMENTAL FOOTPRINT







water

decision pillar





generate positive impact





IMPACT OF WATER MANAGEMENT

Actions leading to certification



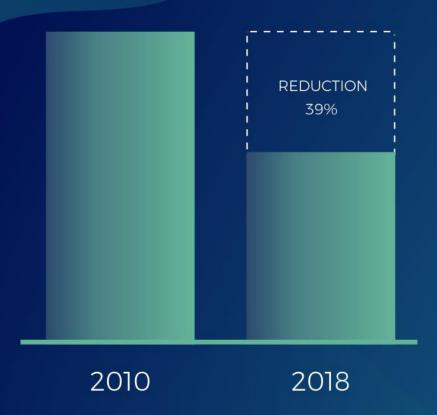
MULTI STAKEHOLDER APPROACH BEYOND MANUFACTURING FACILITY

AWS CERTIFICATION

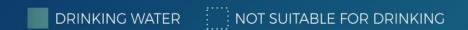


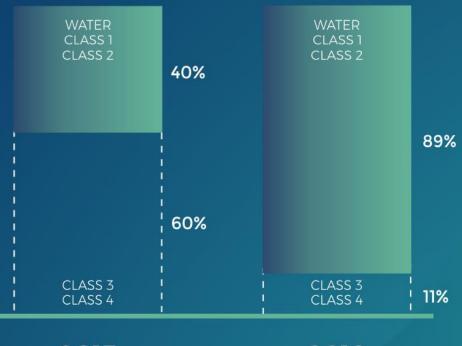
FACTORY

WATER CONSUMPTION m³/mio cig



WHATER GUARDIAN PROGRAM





2013 2018



RESOURCES



FACTORY

USD,000*

2018 49.62019 19.1

FARMERS

USD,000*

20181902019192



VERA CRUZ

USD,000*

City water treatment 46.3 / year savings

Water catchment project165/3 years

Duration of farm payments for environmental services



Manufacturing heated tobacco requires **more** water than cigarettes



CHALLENGES



Collaborate between teams to **certify all PMI factories** by 2025



Scale up AWS Standard across our value chain



A **key learning** from the broad approach that the AWS Standard requires is that water issues are always more complex than anticipated,

but that **engagement with stakeholders** can help to resolve problems that individually may be viewed as insurmountable.



MORE INFORMATION AT:

pmi.com/sustainability/sustainability-report a4ws.org/certification/certified-sites







